

Wynn Plaza to Bring Retail, Dining and Drinking Closer to the Strip

by [Bradley Martin](#) Jan 7, 2016, 11:00a

The upgrades at Wynn Las Vegas keep coming for gamblers and fountain lovers.

Wynn Las Vegas is showing no signs of resting following a series of recent major upgrades at the resort and sister property **Encore**. A proposed, purpose-built addition will add to the changes and create new retail, dining and drinking opportunities. Next to the main Las Vegas Boulevard entrance, the structure will also creep the resort closer toward the Strip.

Currently named **Wynn Plaza**, the "shopping center" will include unspecified restaurants and bars designed to "enhance the visitor experience." The exact location is unspecified in a current permit application, but refers to the area as being of "critical" importance and the resort's "front door."

An indoor area to the north of the entrance is already vacant following the departure of the **Penske Wynn Ferrari Maserati** car showroom. Additional space will also become free when the current poker room relocates to Encore to create the 8,823-square foot **Society Poker** room inside the shuttered **Society Cafe**. The resort allocated \$500,000 in estimated construction costs alone for the remodel.

With the cafe's closure, the resort has lost a restaurant and is now directing guests to sample their new concept, **Jardin**.

In a brief few months the property has seen the arrival of **Jardin replacing Botero**, the launch of **Encore Player's Club**, **Costa di Mare** and a **remodeled buffet**.